

"Neko Atsume 2" iOS/Android App Release Date Announcement

Hit-Point Co., Ltd. will release its new game "**Neko Atsume 2**" for iOS and Android on Sunday, October 20, 2024 (JST), via each market store. Pre-orders (pre-registration) are currently available.

What is **Neko Atsume** Kitty Collector **meow** ?



Leave goodies and snacks out in your backyard and wait for the cats of the neighbourhood to crowd.

Check on them once in a while, just relax and watch the cats enjoy their time in your yard!



The latest in the "Neko Atsume" series, with over 33 million downloads!

● **New to 2 ? No worries! How to Play Neko Atsume**

The gameplay is the same! Use simple controls to gather cats!

<The 2 Steps of Neko Atsume>

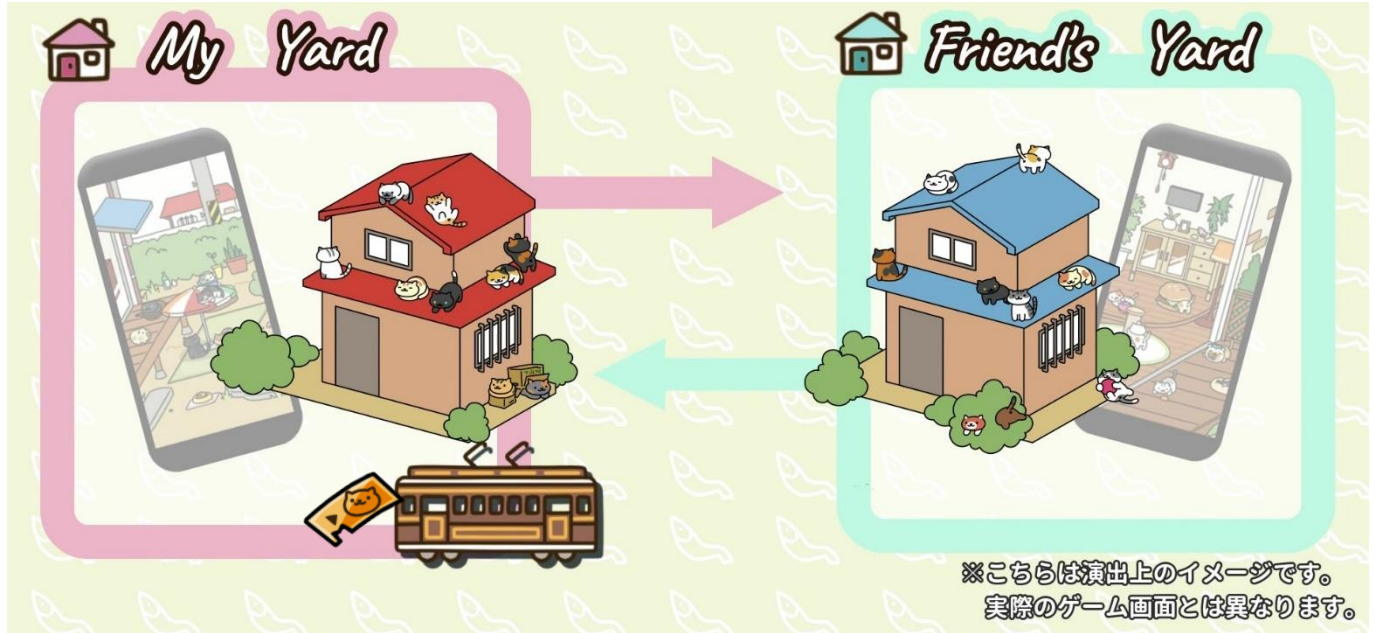
Step 1: Place playthings and snacks in your yard.

Step 2: Wait for cats to visit!

Over 40 varieties of cats—white, black, tabby, and calico—might visit. Rare cats are rumored to roam nearby, but you'll need specific goodies to attract them.

Enjoy the upgraded "Neko Atsume 2 (meow)" with new features like changing goodies' appearance and going out, enhancing the essence of "Neko Atsume"!

Going Out



You can share the status of your yard through SNS integration. Additionally, by using [tickets], you can visit the yards of other players that have been shared.

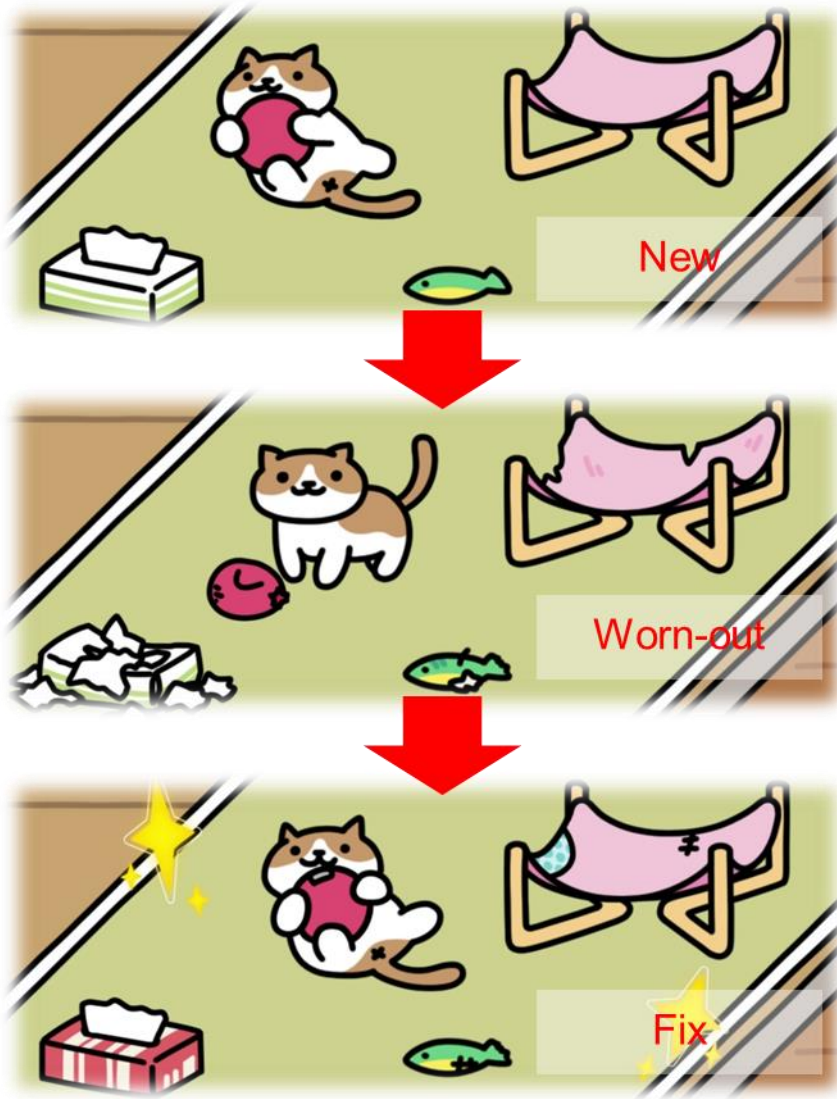
When you go out, you can receive a stamp once a day. By collecting a specified number of stamps, you can exchange them for fun prizes.

Moreover, in addition to visiting other players' yards, we plan to provide special "yards" created by the official team.



Introduction of New Features

"Worn-Out" and "Fix" of Goodies

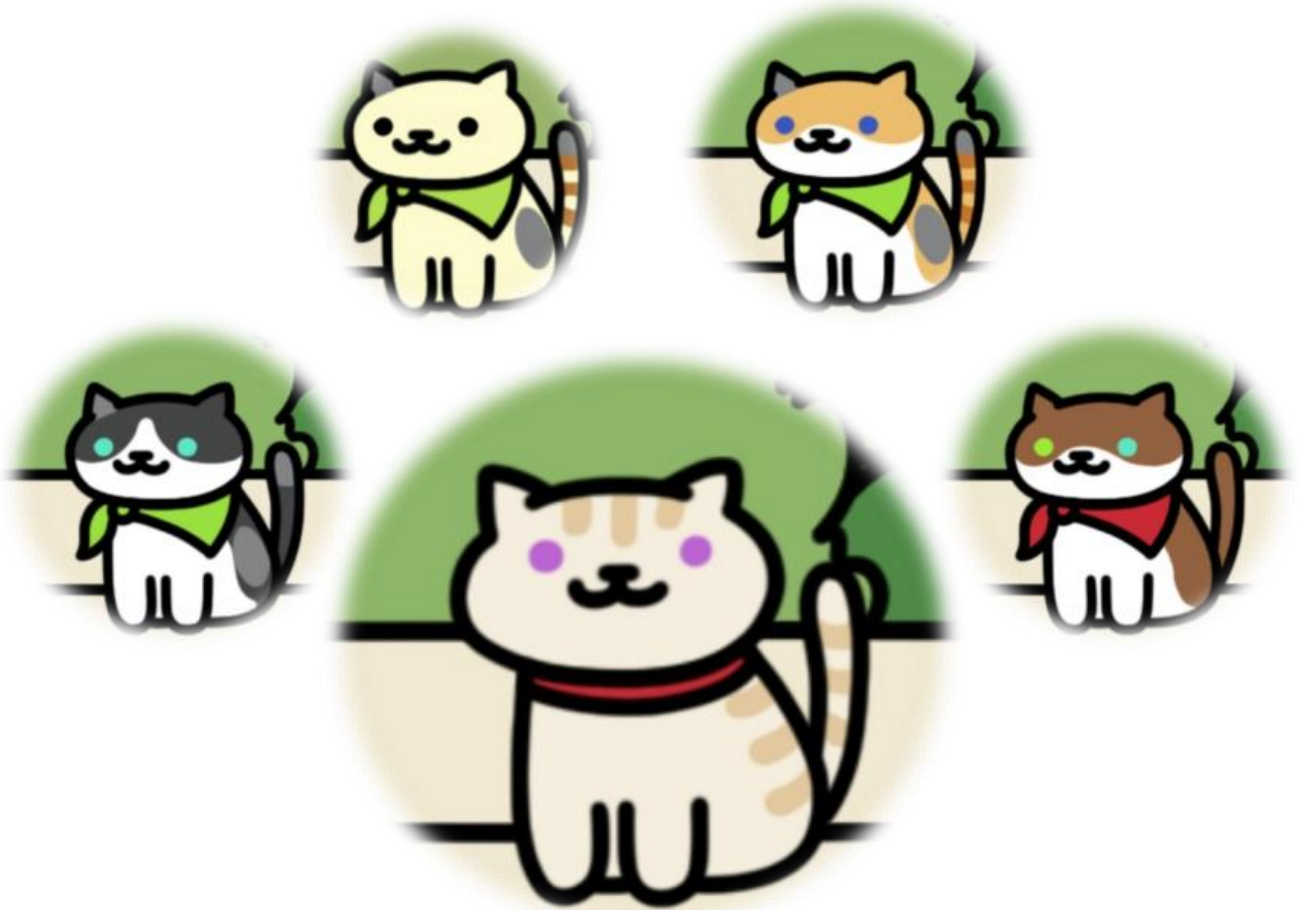


Some goodies can become worn out after being played with by the cats.

Cats that visit worn-out goodies may engage in different activities than when the items were new.

Worn-out goodies can be refreshed through [Fix], giving them a new appearance.

Cat's Club



For those who want to enjoy "Neko Atsume 2" even more, we have prepared the "Cat's Club" service!

Members of the Cat's Club can welcome a special cat, [Myneko], that changes to the appearance of their favorite cat in the yard.



As a benefit for Cat's Club members, a support cat, "Helper," will come to your yard to assist with replenishing snacks on your behalf.



Red Purrhoodvy



The fur that looks like a little red hood is so cute! It's a cat that loves to stroll around town all by itself.



Survy



Always collecting surveys around town. It seems to be seen in a certain newspaper as well.

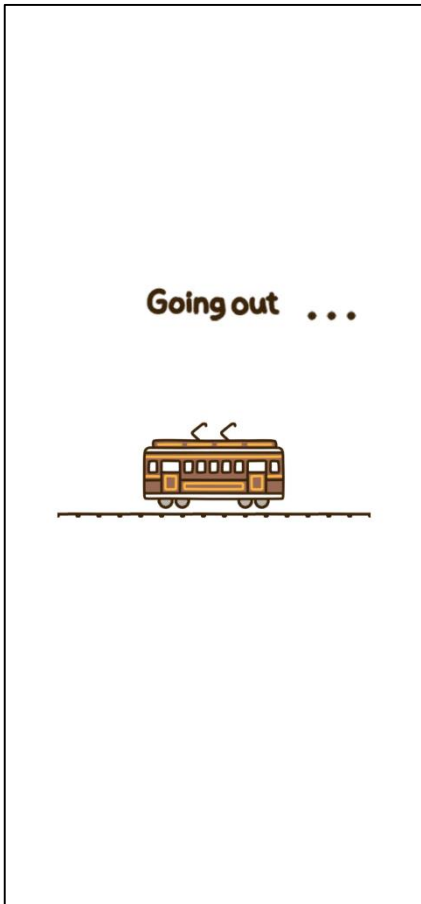


Informeow



A mysterious cat that operates quietly. It shares rumors about Neko Atsume in a certain newspaper.

Screen Shots



Note: The actual images may differ as they are still in development.

ねこあつめ2



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Title : Neko Atsume 2(meow)
Platform : App Store / Google Play
Genre : Casual, pet simulation
Price : Free-to-play, in-app purchases, subscription, and ads
Language : English / Japanese
Release : October 20, 2024 JST (Pre-registration in progress)

● Market URL

iOS

<https://apps.apple.com/jp/app/id6499131935>

Android

https://play.google.com/store/apps/details?id=jp.co.hit_point.nekoatsume2

● Introduction Video

<https://youtu.be/OGUDljcaZZI>

● Neko Atsume Official Sites

Neko Atsume Portal Site

https://www.nekoatsume.com/index_en.html

Official X (formerly Twitter) Account

https://twitter.com/nekoatsume_tw

To celebrate the release of "Neko Atsume 2" and the 10th anniversary of "Neko Atsume," a variety of special goodies will be available for sale. You can also find a "Favorite Cat" T-shirt featuring your preferred cat from all types!

If you're interested, be sure to check out the official site "**Atsume Lab**"!



● Atsume Lab

<https://hitpoint.official.ec/>



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